

Graduate Diploma in Publishing (Applied)

Learn the publishing process by working on real books with real publishing clients. Work as a publishing team as you gain skills in editing, project management, typesetting and publicity for print and digital media. Benefit from regular industry speakers and complete two work placements in publishing companies.

Programme outline

This highly-regarded programme is the only full-time training course for publishing in New Zealand. Developed and run in partnership with the industry, the Graduate Diploma in Publishing (Applied) is modelled on an apprenticeship. It focuses on practical experience and industry contacts.

All tutors are practitioners in the publishing industry. Students attend work placements in publishing firms. Guest speakers include publishers, print and web editors, eBook creators, designers, sales reps, publicists, booksellers and authors.

In addition, students on the programme each take a manuscript through to publication, dealing with every aspect from developing the idea to selling the product.

The programme covers:

- Planning and promoting a publication (through manuscript assessment, market research, costing, scheduling, marketing and distribution)
- Production, from idea to printed or digital publication (through writing, editing, typesetting, and supervision of design and print)

Entry criteria

Degree or evidence of relevant work experience based on written application and interview

International students

Proven equivalence to domestic entry requirements and IELTS 7.0

Enrol now!



Programme Dates

02/03/2020



Duration

1 year, full-time



Domestic Fees

\$8,672



International Fees

\$19,582



Campus

Te Kāhui Auaha

More info

whitireia.ac.nz

weltec.ac.nz

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